



INTERGLOBE
TECHNOLOGY QUOTIENT

TRAVELPORT
Official Partner

Turkish Airlines Expands Data Intelligence and Modern Retailing Services with Travelport

LANGLEY UK, August 20, 2024 – [Travelport](#), a global technology company that powers travel bookings for hundreds of thousands of travel suppliers worldwide today announced it has extended its long-term agreement with [Turkish Airlines](#). The Turkish flagship carrier aims to enhance its modern retailing capabilities in Travelport+ with the ability to quickly and easily customize offers for group bookings.

The addition of Travelport's automated allocation management feature will allow the airline to improve inventory management and seamlessly tailor its group offers for travel retailers using Travelport+. The long-term deal also confirms Travelport will continue providing Turkish Airlines with its powerful data intelligence and rich content and branding (RC&B) solutions.

"Our expansion of services with Turkish Airlines confirms the value that our modern retailing solutions provide Travelport's airline partners so that they can seamlessly manage products and tailor unique offers for agencies," said Chris Ramm, Vice President of Air Partners – EMEA, India and Global Sales Strategy at Travelport. "Our ability to provide the solutions that our air partners need to elevate their modern distribution capabilities cements Travelport's role within the industry as a leader in modern travel retailing."

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About ITQ

ITQ holds leadership position in travel technology industry with its avant-garde travel technology solutions. Bringing non-pareil inventory options to travel retailers' desktops and mobile phones, ITQ renders the process of travel booking and agency management, seamless. As sole distributor of Travelport in India, Sri Lanka, Maldives and Bhutan, ITQ invigorates the connection between travel retailers and airlines through a vast network of data. With innovation fueling its operations since 2005, ITQ has been technologizing travel retailers with inventory, interface and intelligence by being the neural system of travel retailers in India. Connected to 22,000+ agency terminals, serving 6,300+ customers including travel management companies, online travel retailers and retail agencies across 700+ cities offering unparalleled assistance through a 24x7 helpdesk. For more information, visit: <https://itq.in/>

About Travelport

[Travelport](#) is a global technology company that powers bookings for hundreds of thousands of travel suppliers worldwide. Buyers and sellers of travel are connected by the company's next generation marketplace, Travelport+, which simplifies how brands connect, upgrades how travel is sold, and enables modern digital retailing. Headquartered in the United Kingdom and operating in more than 165 countries around the world, Travelport is focused on driving innovation that simplifies the complex travel ecosystem.

About Turkish Airlines

Established in 1933 with a fleet of five aircraft, Star Alliance member Turkish Airlines has a fleet of 457 (passenger and cargo) aircraft flying to 348 worldwide destinations as 294 international and 53 domestics in 130 countries.

Our growing passion over the years has earned us the title of the airline that flies to more countries than any other in the world. We proudly carry the Turkish flag across the globe, opening doors to the wider world for our passengers.

Keeping up to date with technology is an essential component of our innovation aims and in maintaining that we have the youngest and most modern fleet in Europe. Our fleet has flourished thanks to our high-tech, fuel-efficient and environmentally conscious aircraft purchases that provide a high level of comfort. Due to our unrivaled flight network, young and modern fleet, comfortable seats and delicious treats, we have earned the title of the Best Airline in Europe for the ninth time. With great passion and ambition, we fly to almost all countries around the world. We thrive on the unique discoveries we deliver to our passengers. Turkish Airlines has engraved its name with exciting world-renowned sponsorships and advertisements.

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